









# WHAT OUR HANDS CAN DO

YMCA OF THE SUNCOAST 2016 ANNUAL REPORT







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From the Board Chair and CEO

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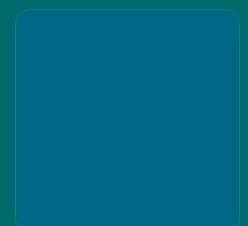








## The Y." For a better us."









Our hands invest in our future. They yearn to serve. And in doing so, there's an abundance of ability in our hands.

They mold tomorrow's leaders. They help others find joy. They reshape people's lives. They teach children values. They invest in lifelong change. They provide refuge in crisis.

Our hands are the hands of the YMCA of the Suncoast. They reflect our hearts and minds, and they serve in Christian spirit for a better us. Every day.

## COUNTING OUR HANDS' WORK

>>> Numbers are a nice way of assessing accomplishments. For all of us at YMCA of the Suncoast, those numbers show the aggregate, but we never forget how our hands touch the community — one person at a time.

5,103 youths in summer camps 5,312 served in our

school-age programs



87,675 people were served by the YMCA of the Suncoast. Of those...

**20,824** were 65 or older

**29,361** were younger than 18





**2,204** Swim lessons given across the association



**50,667** Volunteer hours clocked by 1,019 people. That equals...



5.8 years of 24-hour service



**6,333** 8-hour hands-on days



Jennifer Moore Board Chair **G. Scott Goyer** President/CEO

## GUIDING HANDS FOR A BETTER US

>>> The YMCA of the Suncoast has much to celebrate. In this Annual Report, you'll see that our hands were busy strengthening the foundations of our communties.

It's a summary of the volunteers and their commitment to our Grand Plan for Success (GPS) in youth development, healthy living, philanthropy and volunteerism.

Plus, it highlights the many hands at work in the communities we serve and the partners that joined us hand-in-hand to fulfill our mission.

All of our volunteers celebrated on these pages, as well as those who are not recognized here, continue to make our organization better as they line up to lend us more than a helping hand. They say the palm of the hand has three major lines — life, heart and head. Our volunteers represent those three things every day. For that we say, thank you!



Youth In Government participants raised their hands in Tallahassee



871

people across the Suncoast worked toward a healthier lifestyle in YMCA's Diabetes Prevention Program





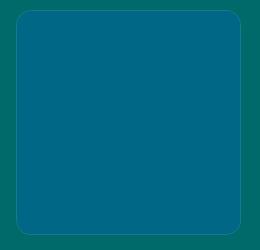
## CHAIRMAN'S AWARD

>>> The Citrus County YMCA Advisory Board has been "Building What Matters" for nearly a decade, and now they are close to opening the YMCA of the Suncoast's newest location — the Citrus Memorial Health Foundation Branch.

Led by Co-Chairs Gerry Mulligan and Jewel Lamb, this was a team effort from the fundraising, land donation and community partnerships. The early handshakes and agreements led to the expansion of programs in 2007. With no permanent facility in the county, the Y partnered with schools, churches and local government to provide residents with a variety of services for all ages.

In 2014, the YMCA became the official provider of before and after school child care in all 11 Citrus County elementary schools. This passionate group is the epitome of "many hands make light work"!











## STEWARDSHIP AWARD

>>> Lois Jenkins began her career with the YMCA in 1985. She served as YMCA of the Suncoast's vice president of finance.

When she was young, Lois thought being a hotel manager was her calling. Her favorite toy, growing up, was an adding machine because calculators were not invented yet.

However, it was managing the Y's financials that would be her mission. Lois loved working at the Y and engaging with staff, volunteers, members and being a part of the mission.

Lois stated her proudest moment was the success of her children in their education, careers and personal lives. For her dedicated leadership and advancement of the YMCA mission, Lois Jenkins posthumously receives the Stewardship Award from the YMCA of the Suncoast.

## **GPS VOLUNTEERS OF THE YEAR**

## FOR HEALTHY LIVING: JENNIFER JAYE

» Jennifer "Jenn" Jaye has been a healthy living volunteer for the past three years. She helps plan and facilitate Camp Living Springs, a cancer survivor retreat weekend funded by the Morton Plant Mease Foundation. When planning our camp activities, Jenn goes out of her way to make sure these will be meaningful, healthy activities for each of the survivors, no matter their age or abilities.

She spends endless hours researching and testing the activities, shopping for camp supplies and recruiting other volunteers and vendors to make the weekend experience exceptional. In 2015, Jenn stepped up and took on the head leadership role at camp. She organized the other volunteers and served as the liaison between the Morton Plant Mease staff and camp programming. The organization and programming were the best we have had yet, thanks to Jenn Jaye!

## FOR YOUTH DEVELOPMENT: SEYMOUR "SIM" DAWSON

Seymour "Sim" Dawson is a strong advocate for youth development and fishing. Put the two together, ask Sim to be your captain, and you have the Clearwater YMCA Fishing Rodeo.

For a number of years Sim has been everything from the event's chair to a volunteer cutting bait. There's a reason why, for almost two decades, parents have signed up their kids to fish at Pier 60 — the volunteerism of Sim Dawson, a.k.a "the Squid Man."

While many youth anglers catch a variety of fish, all the kids have fun at an event that has become a mainstay on the YMCA calendar.

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YMCA OF THE SUNCOAST GRAND PLAN FOR SUCCESS





## **GPS VOLUNTEERS OF THE YEAR**





## FOR VOLUNTEERISM: KATHERINE DIAZ AND KARI BUXTON

>>> In 2008, Katherine Diaz and Kari Buxton started volunteering at the Clearwater Y by taking an idea and bringing it to life. Together, Katherine and Kari created Camp COAST (Children On the Autism Spectrum Together). Almost a decade later, their idea is one of the top special needs summer camps in the Tampa Bay area. The summer camp is for children with autism and developmental disabilities that allow them to feel comfortable in a safe, fun and nurturing environment.

In fact, in order to help raise awareness and funding for Camp COAST the Clearwater YMCA developed the annual Spice It Up For Autism chili cook-off. In its fifth year, the event raises more than \$4,000 for Camp COAST. Thank you, Katherine and Kari, for your vision!

## FOR PHILANTHROPY: CLARK STILLWELL

>>> Clark Stillwell is a member of the campaign team that helped raise \$8 million to build the Y in Citrus County. For years, a group of Citrus volunteers discussed building a Y to enhance the quality of life for residents.

Clark is firm believer his community can get healthy, confident, connected and secure with a YMCA. He was also instrumental in the final \$2.8 million donation from the Citrus Memorial Health Foundation.

The donation closed the \$8 million gap needed to build the new Citrus Y.

## LOCAL VOLUNTEERS OF THE YEAR

## **CITRUS COUNTY**



**Jaycee Johnson** Youth **Mike Tringali** Adult

### CLEARWATER



Sandy Steidl Youth



### **HERNANDO COUNTY**

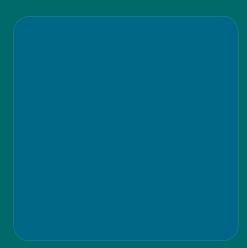


Oscar ``Sonny" Carroll Jr.

## NORTH PINELLAS



**Andrew An** Youth Shannon Cuomo Adult



### **GREATER PALM HARBOR**



**Angel Hernandez** Youth

**Tamara Black** Adult

## **HIGH POINT**



**Bibianni Zori-Luz Garcia** Youth **Catherine Milkiewicz** Adult

## **PINELLAS SCHOOL-AGE**



Yael R. Schauder

# bur

**GREATER RIDGECREST** 

**Aryon** Gardner Youth **Shakila** Collins Adult

### **JAMES P. GILLS FAMILY**



FrederickScott BellThomas BeegleAdultYouthYouth





## SUNCOAST COMMUNITY CHAMPIONS

**I**n 2015, our staff and volunteers selected exceptional leaders during our YMCA Community Support Campaign.

Tamara Black and Oscar "Sonny" Carroll Jr. took lead roles in helping the Y raise funds to provide financial assistance to those in need.

Give them a hand for strengthening the community!

## WHAT SOME OF OUR VOLUNTEERS SAY

- »I believe in a cause greater than myself"
- "Being a YMCA volunteer has impacted my life"
- "It's a salvation for me to go and help other people"





## COMMUNITY PARTNER CHAMPION

>>> Pinellas County Schools is the recipient of YMCA of the Suncoast's first Community Partner Champion Award. Pinellas County Schools have been an integral partner in the advancement of our mission.

YMCA of the Suncoast serves more than 2,300 school children every day in pre-k through eighth grade just in Pinellas County. These students are in before and after school programs and meet the needs of working parents. In addition, we partner during summer camp with the bridge program to help close the achievement gap by extending learning time.

For teens, the YMCA's Youth In Government and Leaders' Club programs rely heavily on this relationship with the school district.

Additionally, YMCA's Diabetes Prevention Program serves to help those school system employees who are at greatest risk of developing diabetes.



2,300+ school children across the Suncoast are in before- and afterschool care in Pinellas

County

## **FINANCIAL REPORT**

## SUPPORT AND REVENUE

	2015	2014	% CHANGE
Membership Fees	8,625,362	8,439,441	2.2%
Child Care and Camp Fees <sup>1</sup>	10,033,388	9,164,069	9.5%
Program Service Fees	1,558,778	1,504,661	3.6%
Contributions–Capital <sup>2</sup>	1,261,138	5,367,292	-76.5%
Contributions–Other <sup>3</sup>	1,507,823	1,542,450	-2.2%
Grants	1,264,472	1,278,088	-1.1%
Other <sup>4</sup>	(26,449)	405,168	-106.5%
Total Support and Revenue	24,224,512	27,701,169	-12.6%

#### NOTES

 Child Care and Camp fees increased \$869,000 from new programming in Citrus County (\$502,000) as well as one additional week of summer camp in most counties.

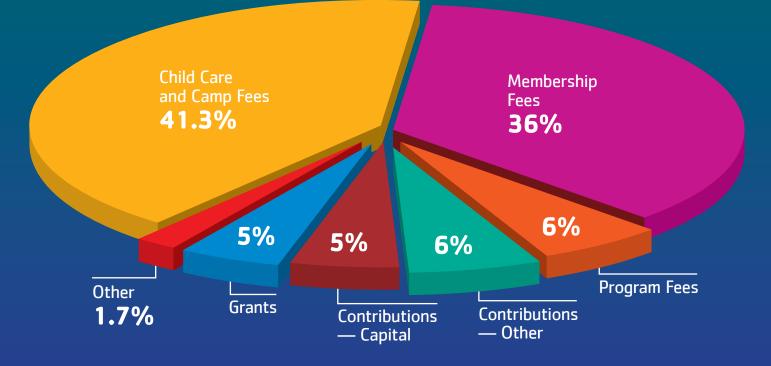
 Capital contributions from payments and pledges decreased due to reaching nearly the entire fundraising goal to construct the future YMCA facility in Citrus County in 2015. The new Citrus Memorial Hospital Foundation YMCA will open May 2016.

 Other contributions includes those for the annual fundraising campaign, for special purposes and for the endowment fund. Long-term pledges made to the endowment fund in 2015 were lower than in 2014, accounting for the decrease.
Other revenue includes returns on investments which experienced unrealized market losses in excess of income from dividends and interest.

## SOURCES OF SUPPORT AND REVENUE

## A HAND TO OUR MEMBERS

More than \$1.6 million was distibuted as financial assistance in 2015 to our members in need.



## **BOARD AND STAFF LEADERSHIP**

#### SUNCOAST ASSOCIATION BOARD

Jennifer Moore, Board Chair Brian Aungst Jr. David Brandon **Kimberly Briggs** John Connelly Kelly Crandall Allen Crumbley Matt Crum America Deupree Bud Elias Bill Hardy Dr. Mark Hepp Stephen Jefferies Jewel Lamb Laura Maiocco Joe Marteski Bernard McCabe Gary Papa Dev Pathik Christina Rankin **Greg Richardson** Charlie Robinson Jr. Siarra Rogers Greg Showers Peter Vosotas

### SUNCOAST ASSOCIATION STAFF

G. Scott Goyer, President/CEO Timothy Ackerman Tom Button Joshua Clark Claire Cohn Katie Coyer Sharlene Eftikides Michael Gentes Teresa Hibbard Sherri Joyer Eric Keaton Aimee Kuelling Don Moore Carol Parks Daniela Tiba

#### CITRUS MEMORIAL HEALTH FOUNDATION ADVISORY BOARD

Gerry Mulligan, Board Chair Douglas Alexander Sr. Nancy Ayres Mike Bays Joe Brannen **Micheal Busler** Joe Cappuccilli Paul Cash Robert Collins **Chuck Dixon** Diana Fender Susan Gill James Joines Jr. Jewel Lamb Vernon Lawter Jr. Ed. D. Doug Lobel Joe Marteski Joe Meek **Dennis Miller** Bonita Rybak Robert Savard **Rick Snell Don Taylor** Michael Tringali Tracy Vaughn Logan Ward David White Ellen Zane

### **CITRUS MEMORIAL HEALTH**

FOUNDATION STAFF Joanna Castle, Executive Director Sara Bargiel Tracy Crooks Michelle Jones Tara Milidantri Misty Powers David Reed Debra Rumpf Veronica Vore

### CLEARWATER ADVISORY BOARD

Scott Ferguson, Board Chair Greg Blackburn Mark Jones Matt Kimmet Ben McBride Casey Rabon Noel White

#### CLEARWATER STAFF

Stephanie Zaragoza, District Vice President Karie Arthur Jason Dirienzo Henry Reitsma Vickie Shire Lisa Warren

#### GREATER PALM HARBOR ADVISORY BOARD

Todd McWhirter, Board Chair <u>Toni Benton</u> Tamara Black Henry "Hank" Choate Lisa Darretta Alex Dumas Audrey Ford David Gilby Bill Hardy Patricia Hom Justin Kellv Michael Little Laura Maiocco Scott Marshall Cary McCord Joe Meggison Jay Powers Judy Ransom W. Tom Steiner III Dawn Sterns Tony Thomas Rick Toenjes David Worobec

### **GREATER PALM HARBOR STAFF**

Randy Nilsson, Executive Director Katherine Duck Ginny Lisle James Macchiarola Kevin Sugar

### **GREATER RIDGECREST**

ADVISORY BOARD Steven L. Sorrells, Board Chair Steven Beal Rev. Jerry Booker Paul Burns Ke'Andre Chisom Rev. Benny Dyer Jim Dyson Shay Harvey-Roberts Rev. Laura Ice Wanda McCawthan Marcus Paschal Sarah Philpot Maria Price Kevin Roberts Arielle Sorrells Rev. Casabell Taylor Keith Thomas

#### **GREATER RIDGECREST STAFF** Vernon Bryant, Executive Director

#### HERNANDO ADVISORY BOARD

Seton Hengesbach, Board Chair Scott Barnwell Steven Ciaccio Cherie Creamer James Davis Dr. James DeLuca **Robert Foreman** Donna Gosnell Raymond Heter **Krystal Jones** Michael Maurer John Mitten Jeff Moore Jim Redmile Robert Rodriguez Linnea Senica Anne Thetard

### HERNANDO COUNTY STAFF

Russell Wetherington

Amber Slusser, Executive Director Jonathan Pazmino Alvarez Erin Goyeneche Lindsay Gulledge Rachel Milner James Panek

#### HERNANDO SCHOOL-AGE PROGRAMS STAFF

PRUGRAMS STAFF Karen Shearer, Executive Director Bill Floyd Maria Hall Jennifer Heaton Leah Keever Nerrisa Ortiz Cindy Perretti Ashley Seeberger Charles Simmons Hillary Undestad Darlene Williams

### HIGH POINT ADVISORY BOARD

Fred Cutting, Board Chair Ruth Darretta Erin Fitzgerald Karen Gorenflo Ann Luce Beth Slovinac Gary Wilson Jr.

### HIGH POINT STAFF

George Garcia, Executive Director Carlos Delgado

### JAMES P. GILLS ADVISORY BOARD

Doug Chamberlin, Board Chair Melissa Alexander Marc Brandenburg Beverly Barnett John Becker Ellen Crytzer Juan Flores Sharon Mercer Karen Morgan Matt Shaw Michael Stone Debbie Vollmer Mike Wells Randy Wiemer Jay Wijnmaalen

### JAMES P. GILLS FAMILY STAFF

Julio Vega Jr., District Vice President Travis Crawford Denise Ferrara Huy Lu Yukiko Schlotter

### NORTH PINELLAS

ADVISORY BOARD Leona Wells, Board Chair Jason Butts Shannon Cuomo Dan Downes Alan Everton Kenneth Kunsman Eva Krutchik Tim Lima Dean McSpadden Gary Papa Thomas Piccolo Jonathan (Bryn) Warner

#### NORTH PINELLAS STAFF

Shannon Sprowls, Executive Director Veronica Condren Summer Cruff Michael Hlady Jr. Laura Kelly John Phillips

#### PINELLAS SCHOOL-AGE PROGRAMS STAFF

Beth Gettig, Executive Director Michelle Blaisdell Nick Boehm Tiffany Brown Jennifer Crabtree Kevin Diebold Geneé Encinas Nicole Ervin Dawn M. Frary Alexis Fredere Tiffany Gordon Josh Green Leora Hart Stephanie Herman Mattie Herrar Stephen Hutchinson Jillian Kelly Angeliki Kontodiakos April Leach Raymond Long Jr. Morgan Perry Andrea Procaccio Susan Randolph Nikita Ross Darryl Scale Craig Schaffer Charlie Thiemann Linda Thomas Lauren Thompson Alexa Tsangaris Alice Vokes Sarah Walsh Kylee Willis



## **LIZ DUBUQUE** 2014-15 STEWARDSHIP AWARD

**W** For 35 years, Elizabeth "Liz" Dubuque's YMCA career changed the lives of countless members, volunteers and staff.

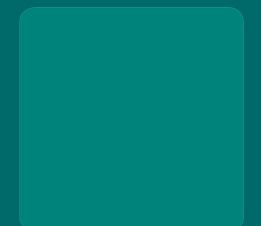
Liz served with YMCA of the USA in Chicago, the YMCA of Greater Cincinnati and the YMCA of Middle Tennessee before her more than 14 years of service at YMCA of the Suncoast.

For those she led, many had a little band on their wrist, inscribed with "WWLD." The acronym asked the question: "What Would Liz Do?"

Liz was the first recipient of the Stewardship Award for her dedicated leadership and advancement of the YMCA mission from coast to coast.











**OUR MISSION:** To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

The Y." For a better us."







ymcasuncoast.org