WE’RE ON A MISSION

CONFIDENT KIDS
COMING TOGETHER
HEALTHY LIFESTYLES

YMCA OF THE SUNCOAST 2018 ANNUAL REPORT

WATER SAFETY
ACHIEVEMENT GAP
HELPING SENIORS
YOUTH OBESITY
INSTILLING VALUES
STRENGTHENING COMMUNITIES
TOGETHERHOOD
AFTERSCHOOL CARE
HERE FOR YOU
DIABETES PREVENTION
From the Board Chair and CEO

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Of The Year

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Every day, volunteers, members and staff of the Y are on a mission to shape the destiny of thousands, including themselves. We are empowered to improve not only our own lives, but those of all who live in our communities.

We help others learn, grow and thrive. When we come together, living our cause, we improve our lives and those of others, and in doing so, we strengthen our communities.

We put Christian principles into practice through programs that build healthy spirit, mind and body for all.
We are stronger together

The YMCA of the Suncoast has much to celebrate. In this annual report, you’ll see our work and how we accomplish our mission to strengthen the foundations of our communities.

It’s a summary of the volunteers and donors; without their commitment to our Grand Plan for Success in youth development, healthy living, philanthropy and volunteerism, our promises would not be kept.

Plus, it highlights the many hands at work in the communities we serve and the partners that joined us to fulfill our mission.

All of our volunteers, donors and staff celebrated on these pages, as well as those who are not recognized here, continue to make our organization better as they line up to give their time, treasure and talent.

For 2017, we can say “mission accomplished!” However, our lifelong mission continues. Thank you for making a better us.

John Connelly
Board Chair

G. Scott Goyer
President/CEO

AT A GLANCE

111,442 members of YMCA of the Suncoast in 2017, an increase of more than 2,200 from 2016. Of those...

27,665 members were 65 or older

24,692 members were younger than 18

1,042 people were reached through our community integrated health programs—including diabetes prevention, arthritis management, falls prevention and blood pressure self-management.

TOP INSET: The Citrus Memorial Health Foundation YMCA’s new veterans obstacle course opened in July. CENTER INSET: EnhanceFitness offers therapeutic exercise for those suffering from arthritis. BOTTOM INSET: YMCA’s Diabetes Prevention Program shows participants how small changes can make a big impact.
At the Y, we believe improving the nation’s health and well-being starts in our own backyard, taking care of the needs of our neighbors. It’s a belief we act upon every day, whether it’s in teaching someone how to use equipment in our wellness centers, in coaching individuals diagnosed with prediabetes, by leading individuals suffering from arthritis in therapeutic exercise, and by giving people the opportunity to share experiences and grow together.

We like it when exercise is fun and challenging. Many of our efforts are focused around chronic disease prevention and management. With our healthy living framework, we’re focusing on promoting well-being, reducing risk and reclaiming health. Our goal is to help those who fight chronic disease find their way to the program that will best help them connect to a life-changing activity, group or new behavior.

To support our growing evidence-based programs — YMCA’s Diabetes Prevention Program, Blood Pressure Self-Monitoring Program, LIVESTRONG® at the YMCA, Moving for Better Balance and Enhance®Fitness — we added a Healthy Living Department to better serve our communities’ needs from Largo to Lecanto.

One of 2017’s big accomplishments was at the Citrus Memorial Health Foundation YMCA, where a new veterans obstacle course opened in July with much fanfare. The nearly-mile-long course was designed by veterans, who believed the course would bring together brothers-in-arms to exercise together, but also to provide emotional and mental healing. A corps of volunteers mobilized to build and open the course.

Programs for active older adults are a large part of our offerings. Seniors come to the Y for physical exercise and wellness, but also for socialization and camaraderie among friends. In 2017, four of our branches offered DIY at the Y (Do it Yourself at the Y), an initiative that gives older adults an opportunity to volunteer to teach others about their interests.

Whether it’s in the wellness center, around a conference table, outside or anywhere in the community, our efforts to help our members, neighbors and friends live healthier lives reap rewards for everyone.
**CHAIRMAN’S AWARD**

**Douglas Chamberlin**

Doug Chamberlin’s passion for the YMCA mission and service to our community for more than a decade has earned him the Chairman’s Award. Doug’s volunteerism and leadership have played a vital role at the James P. Gills Family YMCA. He served as their advisory board chair and his philanthropic efforts led the YMCA of the Suncoast’s Annual Campaign. In addition, his input helped guide our strategic plan — Grand Plan for Success 2.0.

**COMMUNITY PARTNER CHAMPION**

**Duke Energy**

Duke Energy has been an integral partner in providing STEM (Science, Technology, Engineering and Math) to children enrolled in YMCA after-school and summer camp programs.

The relationship began in 2009, when then-Progress Energy approached the Y to create and deliver a program called “The Green Team.”

With curriculum created by YMCA staff member Jenny Crabtree, this initiative provided middle-school students with much-needed STEM learning.

Duke has continued to support children’s education with a focus on STEM through Power Scholars Academy and Camp Readers.
Salsa, Sabor y Salud was developed to improve awareness of habits leading to better nutrition and increased physical activity for Latino families with children 12 and younger. With passionate leadership, we now offer the program at both the Clearwater and High Point YMCAs. Families participate actively in a series of eight sessions that reinforce the importance of healthier food choices and increased levels of physical activity.

Through English classes for our Spanish-speaking members, offered at the Clearwater and High Point YMCAs, we help bring families into the greater community, breaking the language barrier that separates us from fellowship.

The Hernando County YMCA has been a leading participant in our Togetherness® program. In this national YMCA initiative, our members exclusively lead and participate in programs that benefit our communities. Our members have made improvements to a domestic violence shelter and a senior citizens center, adopted a highway, and will soon plunge into building homes with Habitat For Humanity.

There’s much more than these programs that help unify the many facets of our communities. We’re grateful for the efforts of so many to do so much.
Many say Steve Tarver’s YMCA career started at age 5, when he first walked into a Y in Jacksonville. Steve’s stewardship to the Y is not just a career with dates and accomplishments. It’s a wonderful story of cause-driven leadership and dedication to the YMCA mission.

He served as CEO and president of YMCA of the Suncoast from 1988-2000 and we are blessed to be a part of his story.

Steve’s leadership played a vital role in the growth of YMCA of the Suncoast (formerly known as the Suncoast Family YMCA). During his tenure, the association opened its Hernando County, North Pinellas, James P. Gills Family and High Point YMCAs.

Steve’s background is the health and fitness track, but it’s also in marketing — as he’s still known to don the cape and cowl of “Y-Man” to strengthen the community.

Today, Steve is the CEO and president of the YMCA of Greater Louisville. The High Point Y’s Early Learning Readiness Center is named the Steve Tarver Building.

We honor Steve for his dedicated leadership and advancement of the YMCA mission.

Youth triathlons at the Citrus Memorial Health Foundation YMCA and Greater Palm Harbor YMCA have grown each year and are premier kids events. TOP INSET: Teamwork is taught on the ropes course at the James P. Gills Family YMCA. MIDDLE INSET: In our school-age programs, children are nurtured in a safe, caring environment. BOTTOM INSET: Sometimes, it IS all fun and games at summer camp.

AT A GLANCE

- 4,298 children attended 2017 summer camps
- 7,510 youths were served in 2017 school-age programs
- 4,585 swim lessons were given across the association
- 3,325 youths participated in our sports programs
run is becoming a holiday tradition in north Pinellas County. These events help drive the point home that healthy kids are happy kids who become productive, healthy adults.

We know every day offers a new opportunity for a child to learn. We ensure they’re engaged and active in our before- and after-school programs across the region. Those programs include middle-school offerings at the James P. Gills Family and Greater Palm Harbor YMCAs, which attract hundreds of kids. Our summer camps, which are as popular as ever, foster a sense of friendship, accomplishment and belonging — and they’re fun! Attendance at our camps has increased and our programs are led and administered by select experts who ensure a safe, respectful environment for all.

Regardless of whether it’s an early-childhood program like Mommy And Me, youth sports programs that develop teamwork and character, dance and martial arts programs that teach agility and discipline, or even just time spent in Kids Zone programming, every family can find its second home at the YMCA. Including yours!

At the Y, we know that healthy bodies, minds and spirits aren’t just about keeping kids active, though we love motivating kids through youth sports, school age and exercise programs. All of our offerings provide children with a productive learning and growing environment, in which they can study, participate in challenging activities and keep learning. We champion programs that prevent learning loss in the summer and prepare children who may otherwise fall into what educators call an “achievement gap.”

A large number of children and tweens participated in both our Citrus YMCA Youth Triathlon and the Greater Palm Harbor YMCA’s Swim Bike Run For Freedom Kids Triathlon, both successful events that have grown every year and are save-the-date events for families across the Suncoast. In addition, our North Pinellas YMCA’s annual Reindeer Run 5K and 1-mile fun
HEALTHY LIVING
Office On Aging

The City of Clearwater’s Office On Aging, led by Kerry Marsalek, has been a great partner in helping us deliver evidence-based health programs to the Clearwater community. We have served more than 650 older adults through the YMCA’s Enhance® Fitness program offered at three city locations. The office has been supportive and an intricate part of bringing EnhanceFitness to seniors in the community. The YMCA is thankful for their partnership.

PHILANTHROPY
Matt Spence

Matt Spence is the vice president, community impact, for the Community Foundation of Tampa Bay. He was the director of planning and development for the Early Learning Coalition of Pinellas County and special projects manager at the Juvenile Welfare Board. He has been a champion of youth by helping secure funds for Early Learning Readiness, which supports Hispanic/Latino caregivers of children ages 0–5. This program is offered at High Point, and will begin at the Clearwater Y in 2018. Matt serves on the association’s youth development committee, a part of GPS.

YOUTH DEVELOPMENT
James Feazell

For a number of years, James Feazell led a popular program for high-school students in the Largo area, called Bridging the Achievement Gap (BTAG). BTAG helps high school students with homework and more. When the program needed a new location, James brought BTAG to the Greater Ridgecrest YMCA.

Students receive career counseling and tutoring, with a focus on improving their grade-point averages and preparing for Florida State Assessments.

VOLUNTEERISM
Don Taylor

Don’s efforts at the Citrus Memorial Health Foundation YMCA have supported the branch and at the advisory board level. He has helped the Y make an even greater impact in the Citrus community, and the Citrus Y has a vibrant advisory board because of his leadership.

Over his six years on the board, he has helped develop a strong, connected group of volunteers who create a greater awareness of the Y’s cause and how we strengthen our community together. His guidance has become the foundation for other volunteers to follow.
2017 LOCAL VOLUNTEERS OF THE YEAR

CITRUS
- Raj Shah, Youth
- Patrick Simon, Adult

CLEARWATER
- Jane Gunnin, Adult
- Johana Campas, Youth
- Garrett Toenjes, Youth
- Justin Kelly, Adult

GREATER PALM HARBOR
- Brenda Reynolds, Adult
- Asia Sivila, Youth

GREATER RIDGECREST
- Delianis Olivieri, Youth
- Kathleen Beckman, Adult

HERNANDO COUNTY
- Joseph Sotomayor

HIGH POINT
- Garrett Toenjes, Youth
- Justin Kelly, Adult

JAMES P GILLS FAMILY
- Ethan Waldner, Youth
- Sandi Picazio, Adult

NORTH PINELLAS
- Kelly Ford, Adult
- Tegan Showers, Youth

PINELLAS SCHOOL-AGE
- Maclane Raley
Our mission can’t be accomplished without the help of our people — volunteers, members, donors and staff alike. Without them, the goal of fostering healthy spirits, minds and bodies and strengthening the community is mere words on paper.

For those who serve others, whatever their capacity, thank you for everything you do for our cause.
DONORS

YMCA HERITAGE CLUB
Heritage Club Members, through a planned or estate gift to the YMCA of the Suncoast Endowment fund, ensure the mission of the YMCA will positively impact our community for generations.

David and Dana Brandon
Kimberly and Dennis Briggs
Cindy and Buzz Cooper
Michael and Kelly Crandall
Ms. and Mrs. Alain S. Crumblie
Ms. Ardelle Darling
Elizabeth Dubuque & Edward Percy
Ann Ferrantino
Kathy and Scott Fink
Michael Goldstein
G. Scott & Devon J. Goyer
William C. Hardy
Mr. Kenneth Hasan
Teresa and Frank Hibbard
Michael and Tracy Hlady
Lois Jenkins
Marianne and Jack Jouyer
Mr. and Mrs. Michael Kline
Amy and Sean Maguire
Jennifer Monroe Moore
Kevin Norris
Carol Parks and Mike Vold
Ms. Peggy Powell
Greg and Lisa Richardson
Ms. Joyce Schwinger
Mr. Jim Smith
The Vega Family
Paula and Peter Vosotas & Family
Mark Weinkrantz
Linda and John Williams
David and Heather Worobec

Generous gifts left by the following individuals remind us daily of their kind spirit:

Estate of Don Marx
Estate of George Lucas
Estate of George M. Tinsley
Estate of Helen G. Dargo
Estate of Robert Wiggins
Estate of George M. Tinsley

LEGACY CHAIRMAN’S ROUND TABLE
These donors have established, or are in the process of establishing a named fund within the YMCA Endowment. Once fully funded, a gift will be generated, or leveraged to support a specific program or branch forever.

David and Dana Brandon
Marilyn and John Connelly
The Cuomo Family
Drs. Dana and America Depero
The John Geigle Family
G. Scott and Devon J. Goyer
Joan and Michael Kline
Ken and Jodi Kunsman
The Little Family
Carol Parks and Mike Vold
Paula and Peter Vosotas & Family

RECOGNIZING OUR COMMUNITY CHAMPIONS
In 2017, our staff and volunteers selected exceptional leaders during our annual campaign, Tamara Black and Jeff Dawsey took lead roles in helping the Y raise funds to provide financial assistance to those in need.

Graphix Screen Printing & Distribution Co.
Guardian Trust
Hyundai of New Port Richey
Jack Jouyer Heating and Air Conditioning
Eileen Jango
Frank and Toni Kenny
Kyle’s Healthy Vending LLC
Steve and Jowit Lamb
Lema Construction
The Little Family
Mr. and Mrs. Bill M Lyons
The Mayers, Todd, Dana, Powell & Williams
Mr. and Mrs. Dev and Shantelle Pathik
Pinellas Education Foundation
Seven Springs Rotary Club
Spring Engineering, Inc.
Susie’s Again Restaurant
Telrep Chiropractic
Wendy and John Thomas
Triangle Pool Services
David & Charlyn Veracka
Wells Fargo Foundation

Gifts to our annual campaign between Jan. 1-Dec. 31, 2017

GIFTS OF $10,000 AND MORE
Mr. Hugh Bell
Black Diamond Foundation
Bon Secours Health System Inc.
Community Foundation of Tampa Bay
Crystal Automotive
Motorcycle Group
Dammson Family
Ron and Melissa Davis
The Dukelton Foundation
Duke Energy Foundation
Florida Blue Foundation
Robert and Kim Floyd
Glenn and Marilyn Gilbert
JK Cancer Fund Inc in Memory of John Kubek
Thrusdell Welfare Board of Pinellas County
Paula Lokey and Lokey Charities
Jen & Jerry Green and Grace H.
Murray Foundation
NBCUniversal
Pier A Penny Inc.
Publix Markets
Charities
Rays Baseball Foundation
The Retirement Research Foundation
Mary & Bob Sierra Family Foundation Inc.
Suncoast Credit Union Foundation
SunTrust Foundation
United Way of Citrus County
United Way of Pasco County
United Way Suncoast
Paula and Peter Vosotas & Family

GIFTS OF $5,000-$9,999
Bayfront Health
Bechtel and Lipsch Charities
Bob and Lisa Campbell
Cayak's Coats Inc.
Charity Works Inc.
Marilyn and John Connelly
Crystal Community ENT
Ardele Darling
Mr. and Mrs. Tim Etel
Arthur B. Fairman Charitable Trust

Dr. and Mrs. Jay Wijnmaalen
The Ziter Family

GIFTS OF $1,000-$1,499
4 Corners Pharmacy
The Advantage Group
Albert Family Orthodontics
All About Fumigation, Inc
Mike and Rebecca Bays
Mr. and Mrs. Matt Becker
Berkshire Hathaway HomeServices Florida Properties Group
Bunny & Bill Butner
Linda & Bud Bradley Family
Brite N Clean Cleaning Services Inc.
Mr. David W. Burns
Michael and Angela Busler
Thomas and Kate Button
Jason & Sabrina Butts
Joseph & Dondi Cappuccilli
Johnny and Wendy Cash
Dennis and Joanna Castle
Chamberlin Family
Mr. and Mrs. Bruce Christiansen
Sharlene and Steve Clark
Connor, Brendan & Andrew Countryside Animal Clinic Inc.
Michael and Kelly Crandall
David & Cerie Creamer
D & D Grading Inc.
Bruce D. Davidson
Davis Family Hearing
Dr. David Dippiaza
Michael Donoghue
Duane and Barbara Duerer
Carol Elson
Patrick and Karen Epting
Family Chiropractic Center for Wellness, Inc.
Scott and Amy Ferguson
- Coastal Properties & Christie’s Intl.
Mrs. Lois Filby
Fitness Logic
FleischmanGarcia Architects
Florida Cancer Specialists and Research Institute
Cooper and Reece Ford
The Ford Family
Gardner Collins Engineering, PA
Susan Gill
Goin’ Green Inc.
Golan Realty Inc.
G. Scott & Devon J. Goyer
Green Thumb Unlimited
Dr. Denis and Silvia Grillo
Harborcide Christian Church
Mr. Steven Heid
Teresa and Frank Hibbard
Mike, Tracy & Ainsley Hldy
Eric and Lisa Honnold
Venkit and Lakshmi Iyer and Family
Mrs. Patricia Johnson
Mr. Glen Keys
Kona Ice of Hernando Inc.
Justin and Amanda Lamb
James Maccharola
Macy’s Westfield Countryside
Maggie Davis, Pediatric Dentist
Amy and Sean Maguire
Joe Marteski
The Maser/Brown Family
Seth and Jessica Milbrand
Brad and Cindy Miller
Jennifer Monroe Moore
Mark & Adelaide Pickett
Price & Company
Prime-Scape Services
Raytheon Company
Mr. and Mrs. Kent Rinker
Mr. & Mrs. Charlie Robinson Jr.
Mr. and Ms. Carl Roper
Dr. and Mrs. John Rowda
Ruby Property Group
Shiloh Missionary Baptist Church
Mr. and Mrs. Patrick Simon
Amber Slusser and Scott Bernstein
Shannon and Chris Spriols
State Farm Mutual Automobile Insurance Company
Mr. and Mrs. Lee Staton
Subway Restaurants of Citrus County
Suncoast Plumbing
Swade Consulting LLC
Symbiont Service Corporation
Mr. and Mrs. H. Edward Thompson
Mr. and Mrs. Danielle Tibb
The Tringall Family
Tracy M. Vaughn
Walmart Store #1513
Walmart Store #5984
Wawa Foundation
Mark Weinkrantz
Wenstrom Communications Inc.
Mrs. Horst Winter
Steve & Ellen Zane
Stephanie and Douglas Zaragoza
Karen and Mike Zelksni

GIFTS OF $1,000-$1,499
Tim and Wendy Ackerman
Melissa Alexander and John Virga
The Allstate Foundation
Karie Arthur
Sarah Bargel
Mr. Brad Barnes
Mr. and Mrs. Steve Barnes
In Memory of Jeffrey H.
Baumrucker
Beverly Hills Waste Management
Mr. and Mrs. Paul Boissevan
Austin E. Brown
Bill and Monica Buckner
Burke Faulkner Law, P.A.
Mr. Hugh Burton
Arnold & Linda Calvert
John J. Cate
Mary Ann Ceparan
Citrus Oral and Facial Surgery, PA
CJ's Carpet Cleaning Inc.
Clearwater Masters Swim Team
Patrick and Summer Cruff
Diamond C Ag Services Inc.—Scott Caraman
Mr. and Mrs. John Babb
Drummond Community Bank
Mr. Nicholas Dunn
Ms. Barbara Fletcher
Boby & George Garcia
GE Foundation
BY THE NUMBERS

YMCA OF THE SUNCOAST INC.
Comparative results for the years ending Dec. 31, 2017, and Dec. 31, 2016

<table>
<thead>
<tr>
<th>SUPPORT AND REVENUE</th>
<th>2017</th>
<th>2016</th>
<th>$ CHANGE</th>
<th>% CHANGE</th>
</tr>
</thead>
<tbody>
<tr>
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<td>$10,494,266</td>
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<td>$866,951</td>
<td>9.0%</td>
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Child care and camp fees increased from a combination of growth in school-age care attendance and additional weeks of summer camp. In 2017, there were three additional weeks of summer camp and three fewer weeks of school-age programs. A longer summer benefits summer camp income in our branches. A reduction in number of weeks of after-school programming normally would reduce annual revenue, but added growth in numbers compensated for fewer weeks.

Capital contributions in 2017 relate to Citrus projects, both for the completed facility and for future projects. The decrease is due to reaching fund-raising goals for the initial construction of the Citrus Memorial Health Foundation YMCA while having a less active campaign for future capital projects.

Other contributions includes those for the annual fund-raising campaign, for specific programs, special events and for the endowment fund. The endowment fund was beneficiary to less in donations compared to 2016. Annual campaign contributions increased slightly.

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<td>Comparative results for the years ending Dec. 31, 2017, and Dec. 31, 2016</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SUPPORT AND REVENUE</th>
<th>2017</th>
<th>2016</th>
<th>$ CHANGE</th>
<th>% CHANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership Fees</td>
<td>$10,494,266</td>
<td>$9,627,315</td>
<td>$866,951</td>
<td>9.0%</td>
</tr>
<tr>
<td>Child Care and Camp Fees</td>
<td>$10,885,148</td>
<td>$10,327,692</td>
<td>$557,456</td>
<td>5.4%</td>
</tr>
<tr>
<td>Program Service Fees</td>
<td>$1,770,224</td>
<td>$1,685,848</td>
<td>$84,376</td>
<td>5.0%</td>
</tr>
<tr>
<td>Contributions - Capital</td>
<td>$187,193</td>
<td>$371,593</td>
<td>($184,401)</td>
<td>-49.6%</td>
</tr>
<tr>
<td>Contributions - Other</td>
<td>$1,643,245</td>
<td>$1,696,112</td>
<td>($52,868)</td>
<td>-3.1%</td>
</tr>
<tr>
<td>Grants</td>
<td>$1,286,560</td>
<td>$1,328,523</td>
<td>($41,963)</td>
<td>-3.2%</td>
</tr>
<tr>
<td>Other n</td>
<td>$1,046,338</td>
<td>$701,284</td>
<td>$345,054</td>
<td>49.2%</td>
</tr>
<tr>
<td>Total Support and Revenue</td>
<td>$27,312,973</td>
<td>$25,738,367</td>
<td>$1,574,606</td>
<td>6.1%</td>
</tr>
</tbody>
</table>
We put Christian principles into practice through programs that build healthy spirit, mind and body for all.

The Y. For a better us.